PAPER 6(e) : INVESTMENT BANKING AND LEASE FINANCING Full Marks : 100

Module A: Investment Banking

• Investment Banking – Functions and Score Investment Setting –Investment Return and Risk, Asset Allocation, Security Market Instruments.

Module B : Primary Security Markets

• Management of Capital Issues, Undertaking, Issue of Prospectus, Private Placement, Mutual Fund (open ended and closed ended)

Module C : Secondary Market

• Dealing vs Brokering- Dealer Activity-Managing Dealer Risk-Financing Dealer Inventory- Brokerage Activity, Possible Abuses by Brokers, Security-Market Indicators. Central Deposit, Stop Exchange.

Module D : Portfolio Management

• Introduction to Portfolio Management, Some Background Assumptions, Asset Pricing Models, Efficient Capital Markets.

Module E : Portfolio Analysis

• Financial Statement Analysis- Major Financial Statement, Analysis of Financial Ratios, Economic Analysis, Relating Economic Analysis to Efficient Market, Forecasting Tools, The Nature of Effective Economic Forecast, Industry Analysis, Company Analysis.

Module F : Technical Analysis

• Concepts of Technical Analysis, Challenges to Technical Analysis, Advantages, of Technical Analysis, Technical Trading Rules and Indicators.

Module G : Security Valuation

• Security Valuation – Overview of the Valuation Process. Theory of Valuation, Bond Fundamentals and Valuation of Bonds-Computing Bond Yields. Valuation of Equities.

Module H : Lease Financing

• Concept of Lease – Different Forms of Lease Financing vs. Operating Leaser Financing – Evaluating Lease Financing in Relation to Debt Financing : Lessee's Perspective-Financing Evaluation : Lessee's Perspective –Advantages of Lease Financing. Practices of Lease Financing in Bangladesh.

Module I : Investment Banking Structure in Bangladesh

• Structure, Legal Framework, Performance, Role of SEC (Prevention of Insider Lending and Investor Protection), ICB (Institutional Investor), DSE and CEC Corporate Merger, Restructuring, Acquisition, Corporate Advisory

References

- 1 Different Publications of SEC, DSE and CSE.
- 2 Francis, J.C.-Investment (McGraw Hill, Singapore).
- 3 Hirt, G. A. ad Stanley B. Block-Fundamentals of Investment Management (IRWIN,

U.S.A.)

- 4 Public Issue Rules, 1998.
- 5 Reily, Frank, K. and Edger A. Norton-Investments (The Dryden Press, U.S.A.)
- 6 Securities & Exchange Ordinance, 1969.
- 7 Sharpe, W.F.-Investments (Prentice-Hall Inc., U.S.A.)
- 8 Aw_**R** c**ů**Zôvb AvBb, 1993
- 9 wmwKDwiwUR I G. ‡PÄ Kwgkb (wgDPzvj dvÛ) (1993 mv‡bi 15 bs AvBb)
- 10 wmwKDwiwUR I G. ‡PÄ Kwgkb AvBb, 1993 (1993 m‡bi 15 bs AvBb)